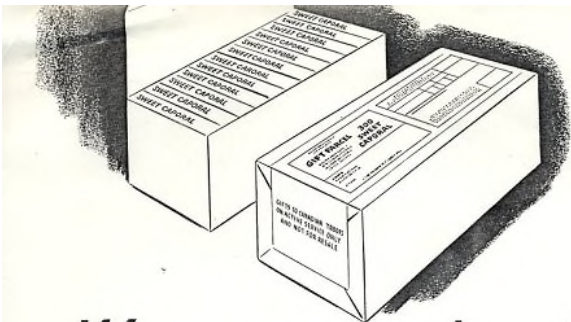


Military Toronto – World War II – Packages for the Troops



When you send  
SWEET CAPS OVERSEAS

Just what happens when you mail a dollar to send 300 Sweet Caps to some Canadian boy overseas? Let us follow it and see. Your order is received by the "Montreal office of Sweet Caps" where it is recorded and classified under your name. An address label, receipt, and return post card are made out and checked against your original instructions.



BRITISH AND FOREIGN PARCEL POST  
CUSTOMS DECLARATION  
ADDRESS OF PARCEL  
PLEASE REFER TO PARTICULARS APPEARING  
ON ADJOINING ADDRESS LABEL

LIST OF CONTENTS SENDER MUST ITEMIZE EACH ARTICLE	NET WEIGHT		VALUE	
	LB.	oz.	\$	cts.
300 SWEET CAPORAL CIGARETTES	12		1	00

NAME AND ADDRESS OF SENDER  
J.A. Young,  
Mgr. Bank of N.S.,  
Tor. 1, Ont.

If this parcel cannot be delivered as addressed or REDIRECTED FOR FORWARDING TO THE ADDRESSEE, it must be returned to the Canadian Postal Corps and a signature obtained. The reason for non-delivery must be endorsed thereon.

300 SWEET CAPORAL

A

TO  
REGIMENTAL NO.  
RANK AND NAME  
UNIT

3-5-427303  
Can. R223537  
L.A.C. Villeneuve, L.B.  
R.C.A.F.

CANADIAN ARMED FORCES OVERSEAS.

23703

Above left is a scan of an advertisement outlining the shipping process for sending cigarettes to the troops and show a sample label.

To the left is an actual label.